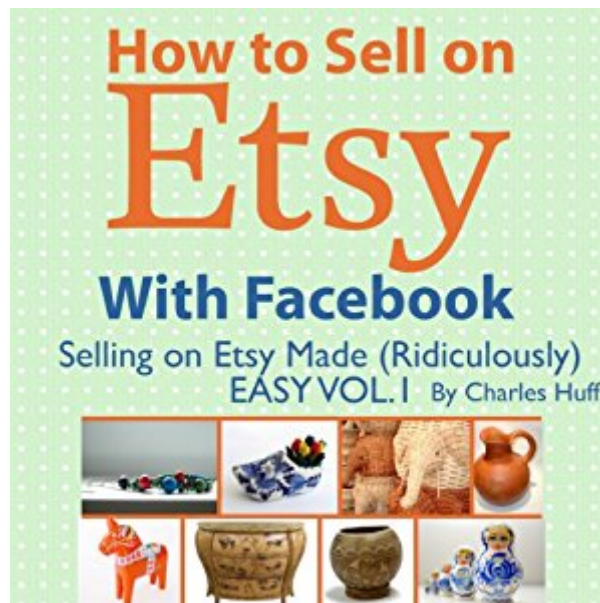




The book was found

How To Sell On Etsy With Facebook: Selling On Etsy Made Ridiculously Easy, Vol. 1



Synopsis

Want to know how to sell on etsy? Tired of finding all your new creations on your Etsy store sit unbought? Want your experience selling on Etsy to be more productive, more profitable...and a heck of a lot more fun? Well...check out my new book "How to Sell on Etsy With Facebook - Selling on Etsy Made Ridiculously Easy Vol.1" As an Etsy seller myself I learned, the really hard way and by making every Facebook marketing mistake in the book, how to turn all those likes and comments into actual sales for an Etsy store. So if you want to know how to sell on etsy successfully on Facebook, and what Facebook marketing perils to totally avoid, check out "How to Sell on Etsy With Facebook - Selling on Etsy Made Ridiculously Easy Vol.1" and you might just find it's the final piece to your Etsy seller puzzle.

Book Information

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Customer Reviews

This is a great book with step-by-step details of how to setup a Facebook Fan Page and connect your Etsy Shop with apps. Also how to setup autoresponders and almost automate your selling and fulfilling of your Etsy items. It's a great read.

Lots of good info about marketing your Etsy business with Facebook. It doesn't have everything you need to know, but Huff covers most of the basics. You'll learn -1) What Facebook apps are, and how to get started with them2) How to sponsor your posts for greater visibility3) How to run a Facebook contest, and which apps will work best for you4) The least you need to know about how to boost

your visibility by using Facebook ads. A few reviewers complained that many of the ideas in the book cost money to implement. What they forget, is that's not the authors fault. The new reality of Facebook is you've got to pay to play. If you don't want to pony up the cash to make your store visible, you're unlikely to make the sales volume you want. Even if you're not ready to jump on Facebook right now, you owe it to yourself to investigate what it can do to help grow your Etsy business.

Outdated. This might have worked a few months, or even years ago, but the platforms have changed. Some/ Most of the apps he recommends no longer exist, or at least their names and variations of their names don't. I had to Google additional instructions because this author's were outdated and irrelevant. Bottom line is you spend money on this book to learn how to spend more money to use his tips. Facebook already makes this very obvious to page owners.

When I bought this book I had just started selling on Etsy and had made only one sale. I bought this book to learn how to promote my Etsy store on my Art by Michelle Facebook page. I found some great tips and actually took notes so I could do many of the things mentioned in this book. What I found after doing some of these things is that it is really the consistency of your promotion. I thought this book was good and helpful.

Very good information.

One of my cousin's recently opened up an Etsy store and I cannot wait to recommend this book to her! In an age of social media, it's difficult to stand out when everyone is competing for the same space. This book offers a refreshing look on how to use Facebook to promote your Etsy business, with a lot of applicability to improving your FB page in general. Huff gives a simple breakdown of how to best market and promote your stuff. The brilliancy of it is how important timing is to bringing in the bucks (Chapter 3). When you post and how you post makes a big difference in drawing attention your way. I definitely recommend this book! It will help teach you how to stand out above the rest with unique marketing strategies and techniques to help you stay relevant daily.

Great tips and advice. I especially loved learning about the app plugin for Facebook and the Facebook contest rules. This book has been saved for future reference. Thank you!

Still reading it. Seems pretty straightforward and the tips would simple to apply. I like the informal, conversational writing style. It feels down to earth. When I find time to develop my Etsy Enterprise I will be referring to this book.

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